**Introduction To  Business & Marketing**

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| Course Description: Overview of business from an entrepreneurial viewpoint; student-created business is culminating project Areas of Study include: * Human Resources
* Accounting
* Support Services
* Production/Manufacturing
* Management
* Sales & Marketing

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| [Earnings Website](http://www.themint.org/) |  | [Entrepreneurial Traits Website](http://sbinformation.about.com/cs/development/a/personality.htm) |
| [Ethical Dilemmas](http://ethics.hct.ac.ae/) | [Textbook Review Web Site](http://websites.swlearning.com/cgi-wadsworth/course_products_wp.pl?fid=M20b&product_isbn_issn=9780538445610&discipline_number=423) | Forbes Business Lists[Richest Americans](http://www.forbes.com/forbes-400/) |
| [Video--How I Made My Millions!](http://www.cnbc.com/id/38657599) | [Raise Your Kid to Be an Entrepreneur](http://www.ted.com/talks/cameron_herold_let_s_raise_kids_to_be_entrepreneurs.html) |  |
| [One Idea Video](http://www.youtube.com/watch?v=OWSDajGEBQk) | [Business Leaders & Game Changers Video](http://www.bloomberg.com/video/game-changers/) | [Entreprenuer as a Hero Video](http://www.izzit.org/products/hero.php) |
| [Interview Basics](http://www.washington.edu/admin/hr/roles/ee/careerdev/jobsearch-tools/interview-basics.html) | [Advertising Logo Game](http://www.guessthelogo.com/logo-games/) | [Another Logo Game](http://www.sporcle.com/games/g/corplogos) |

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