



Digital Responsibility

Digital Footprint


Safety

Wildcat Social Media Training 2017



Focus for today

- Cyberbullying
- Sexting
- Digital Footprint




What Apps or
social media types
do you use? What
do you use them
for?



Cyberbullying

What is Cyberbullying???

Any one???



Cyberbullying is bullying that takes place over digital devices like cell phones, computers, and tablets. Cyberbullying can occur through SMS, Text, and apps, or online in social media, forums, or gaming where people can view, participate in, or share content. Cyberbullying includes sending, posting, or sharing negative, harmful, false, or mean content about someone else. It can include sharing personal or private information about someone else causing embarrassment or humiliation. Some cyberbullying crosses the line into unlawful or criminal behavior.

[Stopbully.com](https://www.stopbully.com)



Cyberbullying

- Social Media, such as Facebook, Instagram, Snapchat, and Twitter
- SMS (Short Message Service) also known as Text Message (texting) sent through devices
- Instant Message (via devices, email provider services, apps, and social media messaging features)
- Email



Cyberbullying

Daniel's Story

https://www.youtube.com/watch?v=hCwVhQA8j_0



Creating a Responsible Digital Footprint

Sexting is very real and if you don't believe it is happening, you are in denial...

There are serious consequences for Sexting ...



Sexting and Digital Footprint

Allie's Story

<https://www.youtube.com/watch?v=nsfcN2Hirts>

<https://www.youtube.com/watch?v=9eSxZPu4oqQ>



Students and Digital Responsibility

- **Be appropriate on the internet - including Facebook, Twitter and any other social media networks.**
- **Don't post anything inappropriate, including comments or photos which might embarrass yourself or others.**
- **Avoid interacting with, initiating contact with or "friending" people you do not know..**



Students and Digital Responsibility

- Check – are you able to delete the content once you have posted it? How long will the material stay online? Consider your digital footprint.
- **Remember, there is potential for anything you post online to be copied and distributed. Keep this in mind every time you post.**



Social Media Apps

Social Media Apps

<https://www.youtube.com/watch?v=pyh0k54gJFU>



What can we do...

Technology is wonderful and with this responsibility comes great power...we will always be a few steps behind the answer is educating and building responsible students who understand and respect the use of technology and social media